

PARTNERSHIP OPPORTUNITIES



Benefiting



GEORGIA
CANCER CENTER
AUGUSTA UNIVERSITY



PARTNERSHIP OPPORTUNITIES

FINISH CELEBRATION TITLE PARTNER

- **Branded Stage**
- **Branded jersey fencing surrounding stage**
- **Exhibit area at Finish Celebration**
- **Additional media exposure**





PARTNERSHIP OPPORTUNITIES

FINISH LINE PARTNER

- **Branded finish truss and jersey fencing**
- **Logo will prominently appear on finish line celebration signage**
- **Exhibit area at finish area**
- **Additional media exposure**





PARTNERSHIP OPPORTUNITIES

CHECK-IN PARTNER

- **Branded Rider check-in tent**
- **Branded jersey fencing surrounding rider check-in**
- **Exhibit area at Check-In**
- **Additional media exposure**





PARTNERSHIP OPPORTUNITIES

BIKE CORRAL PARTNER

- **Branded bike corral signage**
- **Branded jersey fencing surrounding bike corral**
- **Logo placed on rider bike tags**
- **Exhibit area at Check-In or Finish**
- **Additional media exposure**





PARTNERSHIP OPPORTUNITIES

LUGGAGE PARTNER

- **Branded bag drop/pick-up signage**
- **Logo placed on rider bag tags**
- **Exhibit area at Check-in or Finish**
- **Additional media exposure**





PARTNERSHIP OPPORTUNITIES

LEAD CAR PARTNER

- **Branded lead vehicle for ride start**
- **Exhibit area at Check-In or Finish**
- **Additional media exposure**





PARTNERSHIP OPPORTUNITIES

REST STOP PARTNERS

- **Branded rest stop signage**
- **Exhibit area on site at rest stop**
- **Opportunity for branded tents and volunteers' t-shirts**
- **Additional media exposure**





PARTNERSHIP OPPORTUNITIES

SAG VEHICLE PARTNER

- **Branded SAG vehicle (approximately 8-12 vehicles)**
- **Exhibit area at Check-In or Finish**
- **Additional media exposure**





PARTNERSHIP OPPORTUNITIES

ADDITIONAL PARTNERSHIPS AVAILABLE

- **Cheer Stations**
- **Volunteer T-Shirts**
- **Public Address Announcements**
- **Opportunity to brand items in rider bags**
- **Logo placement on website “Partner” page**
- **Jumbotron recognition**
- **Logo placement in RIDER HANDBOOK**



TOGETHER, WE CAN CURE CANCER FASTER.



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